

STEVEN McDONALD

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EXPERIENCE

Generation Creative [08 / 2007 - 03 / 2010] - www.generationcreative.com
Senior Designer / Project Manager

Carry visual communication, design solutions and campaigns through final execution.
Art direct projects from brainstorm processing to finalized output.
Visually and verbally communicate concept developments to clientele and team members daily.

Evade Designs [08 / 2007 - Present] - www.evadedesigns.com
Graphic Artist / Consultant

Collaborate with a variety of different clients for print, web and identity solutions.
Drive inspirational on-going projects into reality.

Metro Presort Inc. [09 / 2006 - 07 / 2007] - www.metropresort.com
Graphic Coordinator / Pre-press / Press Technician

Created files and develop layout for production print.
Responsible for maintenance and quality control of Hp Indigo 1050 and Konica Minolta bizhub Pro 1050.

Rome Snowboards [8.05 - 7.06] - www.romesnowboards.com
Internship / Freelance

Shared creative output for apparel, print, and branding through a variety of mediums.
Collectively provided feedback on art direction, product design and catalog layout.

New Horizons in Sports [8.05 - 9.06] - www.newhorizonssoccer.com
Graphic Coordinator / Lead Screen Printer

Handled all production and color coordination.
Worked efficiently with clients on fabric, placement and ink preferences.

EDUCATION

The Art Institute of California, San Francisco
Associates Degree in Graphic Design, 2007

The Center for Technology, Essex
Graphic Design and Digital Publishing Certificate, 2001

SOFTWARE

Adobe Creative Suite
Adobe Acrobat
Quarkxpress
Yours Truly
Dreamweaver
Microsoft Office
Mac / PC Platforms

SKILLS

Photography and color correction
Screen printing
Indigo printing
Illustration
Typographic knowledge
Industrial cutting and binding
HTML, CSS, PHP

■ References available upon request.